

devonfenimore

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skills

InDesign, QuarkXpress, Photoshop, Illustrator,
Acrobat, Dreamweaver, HTML, Powerpoint

education

Bachelor of Magazine Journalism, B.J., May 1999
School of Journalism, University of Missouri-Columbia

Bachelor of Art, emphasis in Graphic Design, May 1999
University of Missouri-Columbia

honors & activities

Member, AIGA

Society of Publication Designers (SPD)

First Place, Feature Design, Student Society
for News Design (SSND) National Competition

Personal interests: knitting, reading, photography,
painting, drawing

experience

Art Director. Haggin Marketing, Mill Valley, CA
September 2006-Present

Joined catalog marketing firm as part of the Dell Computer creative team. Concepts with copywriters and other art directors on the focus of the Dell collateral. Design projects range from direct mail to identity to multiple monthly catalogs.

Art Director. Time Style & Design, New York, NY
June 2004-July 2006

Collaborated on the re-design of the quarterly fashion supplement to Time Magazine. Working alongside the Creative Director, created a more refined look for magazine. Responsible for department and some feature page design. Also worked with production on color correction and proofing.

Designer. House & Garden, New York, NY
February 2004-June 2004

Freelance designer for Promotion Art Department. Executed and managed daily projects including multiple in-book pages for each issue. Brainstormed upcoming collateral material, including but not limited to: invitations, comps, and signage. Updated and re-designed Powerpoint presentations and informational graphics. Responsible for color approval on all in-book pages.

**Promotion Art Associate. Country Home,
Traditional Home, Renovation Style, New York, NY**
February 2002-January 2004

Responsible for designing various pieces for Promotion Art Department. Organized and managed projects for three magazines. Worked closely with Creative Director to produce advertising sales materials, media kits, presentations, in-book material and other marketing collateral. Conducted press check for various projects, with full responsibility for color approvals.

Art Assistant. Glamour, New York, NY
March 2000-January 2002

Participated in the full re-design of the book. Ensured the flow of art through editorial and production departments. Designed promotional projects and front-of-book layouts. Provided Editor-in-Chief with material for monthly print order meetings. Constantly multi-tasked and worked with deadlines.

Editorial Assistant. McCall's StarStyle, New York, NY
October 1999-February 2000

Served under Executive Editor. Researched all articles and handled photo requests. Assisted in promotion of magazine through product selection and some public relations work. Also assisted copy editing and design.